

MEDIA RELEASE

Friday, 22 March 2013

Crown Perth staff help make a difference this Easter

The Staff Team at Crown Perth have once again really gotten behind the Easter Appeal for The Salvation Army, making generous donations of chocolate eggs, bunnies and sweet treats to ensure that children in need do not miss out on Easter Treats!

A dedicated collection point was set up in the Staff Dining Room at Crown Perth for the duration of the Appeal, and a huge collection box full of eggs is being presented to The Salvation Army next Tuesday morning at 0930, prior to the Easter break in order that chocolate distributions can be made!

Crown Perth's very own Easter Bunny personally visited each and every department at the resort for a final round of chocolate collections which gave the donations a final boost.

Crown Perth's Chief Executive Officer Barry Felstead said that staff had once again demonstrated outstanding support for this appeal.

"Our staff place high importance on contributing to a number of important charity campaigns every year, and we are proud to partner with The Salvation Army to run this annual Appeal. Many people requiring assistance rely on the work of The Salvos who show great generosity and compassion for those in need, said Mr Felstead.

Warren Palmer, Communications & Fundraising Secretary said "Easter is one of those times of the year which brings joy for children and a time of reflection to our community. It is once again a blessing to be able to receive such generosity from the staff at Crown Perth and to pass this on to those who continue to struggle with significant financial pressures."

The Salvation Army is one of the largest and most diverse social welfare providers in the world providing a wide range of services to more than 1 million Australians every year.

You are invited to a photo opportunity at the collection event, which will be attended by Crown Perth staff and representatives from The Salvation Army – see below Notes to Editor for details.

-Ends-

Notes to Editor:

- Photo opportunities available. Crown Perth will present donations to The Salvation Army on Tuesday, 26 March at 0930, at the dedicated collection area, with The Salvation Army and Crown Perth staff. Photographers can enter via staff entry located on the left hand side of the undercroft car park. Should the photographer wish to park in the undercroft an exit pass will be provided to allow free parking. You must register your interest by calling ANGELEEN DELLAR on 93628065.
- To donate to The Salvation Army, please call 13 72 58 or visit salvos.org.au

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