

Tuesday, 5 July 2016

Crown launches its Indigenous Supplier Development Program

Tuesday, 5 July: Crown Resorts is proud to announce the commencement of its *Indigenous Supplier Development Program*, which aims to increase the representation of Indigenous businesses within Crown's supply network.

Partnering with Business Station, a leading WA small business support organisation, Crown aims to build the capacity of Indigenous businesses to successfully tender for work, reliably fulfil Crown tender requirements and ultimately build sustainable and profitable enterprises.

Business Station has a successful history of enabling and supporting the establishment, growth and ultimate success of new and small businesses. They aim to do this through four key areas; business advisory support, incubator management, training and workshops, as well as network and events, making the organisation the perfect partner for this program of work.

Chief Operating Officer for Crown Perth, Lonnie Bossi is proud of what Crown has achieved since the commencement of the Reconciliation Action Plan (RAP) in 2015.

"Crown is committed to its indigenous employment program, Building Stronger Communities, and will now create opportunities for indigenous businesses to navigate the application process to become a preferred supplier of Crown resulting in further employment opportunities for indigenous communities. We look forward to working with Business Station to fulfil the obligation we have made in our RAP."

Crown Resorts is thrilled that Minister for Aboriginal Affairs, Peter Collier, will be speaking at the launch, to celebrate the start of this significant program.

Crown Resorts *Indigenous Supplier Development Program* has been initiated to help increase the representation of Indigenous businesses within Crown's supply chain and to facilitate the achievement of its stated Reconciliation Action Plan objectives by 2017. The main aim of the program is to build the capacity of Indigenous businesses to successfully tender for work, reliably fulfil Crown tender requirements and to ultimately build sustainable and profitable enterprises.

Ends

Photo opportunity

When: Tuesday, 5 July at 10.30am (arrival at 10.15am)

Where: Atrium, Crown Perth

Speakers:

Lonnie Bossi, Chief Operating Officer, Crown Perth

Peter Collier, Minister for Aboriginal Affairs

Mrs Kim Charles, Chief Executive Officer Business Station

MEDIA RELEASE

For further information or images, contact:
Crown Perth Public Relations
Fiona Butler
P: +61 8 9362 7704 \ 0488 041 675
E: fiona.butler@crowpperth.com.au